



## **Topic - Kashmiri Pashmina**

### **2022 Festival of India Artwork Contest**

India Association of Charlotte invites entries from **elementary school students** for a contest. Entries described below should address this year's theme – ***"Kashmiri Pashmina – the world-famous shawls made from Pashmina"***

#### **FOI 2022 Contest Rules**

1. Contest entry should be created by Grade level 4<sup>th</sup> and 5<sup>th</sup> Elementary school students. Projects can be lead by a teacher, parent or student.
2. Students can enter as a team of up to **four** members and students from different schools can collaborate as a team, but all members should be in the elementary school. One of the students from the group will lead the team as the **group leader**.
3. Prizes for **each student group** are: First place - \$200; Second place - \$125; Third place - \$75. **FOI committee decides how the prizes are distributed.** Teacher led team's prize will go to the sponsoring teacher.
4. Projects can be Student, Teacher or Parent led (Prize money will be distributed accordingly). The research and the artwork will be produced and developed under the **guidance of parent or teacher**.
  - For any questions, please contact Veena\_Hari@yahoo.com by email or by calling 704.763.6071
5. Only one entry is allowed per team and the deadline for submission is July 31, 2022.
6. Each team will research on **how Pashmina is made** and **design or draw** on 8x8 fabric, paper, or tapestry. Multiple designs are acceptable to show case the creativity. **Please see next page for the Rubric on how the artwork will be evaluated.**
7. Submission process
  - Create a drawing on paper in 2D or create a 3D illustration of a Traditional Kashmiri Pashmina Shawl
    - Along with the drawing, please also create a one-page description documenting their learning about how Kashmiri Pashmina Shawls are created. The one-page description should also contain the Project Title, Student Name(s), Grade Level(s) and School District(s).
  - Please take a good picture of the artwork. If the one-page description is handwritten, please take a good picture of that too. If the one-page description is electronic, please save it as a pdf before submitting.
  - Each student in the team needs to fill both Registration and Parent Consent Forms.
  - Email both pictures (or the picture and pdf), the completed Registration and Parent Consent Forms to [kaul.amit@gmail.com](mailto:kaul.amit@gmail.com) by July 31, 2022.
8. Winners will be notified by email by Aug 8th, 2022. At that time, the winners will also be given the location of where the final product will need to be delivered. **Award-winning artwork will be displayed at the Festival of India to be held on August 27<sup>th</sup>, 2022, at Belk Theatre in uptown Charlotte. Also, it will be published to a FOI Website and social media** to be enjoyed by a broader audience. The winning teams will be **invited** at the Belk Theater on August 27th to receive prizes.

9. Family Members of the **FOI 2022 School Exhibit Committee members** are **NOT ALLOWED** to participate in the contest.

**FOI committee has the right to disqualify any projects for any inappropriate content or comments.**

**Festival of India**  
*School Project Evaluation Scoring Rubric*

<b>Category</b>	<b>9-10 Points</b>	<b>6-8 Points</b>	<b>3-5 Points</b>	<b>1-2 Point</b>
<b>Appearance</b>	The appearance of the project is professional & polished, considering the age group. There are no distractive elements.	The appearance of the project is somewhat professional & polished, considering the age group. There are some distractive elements.	The appearance of the project is somewhat poor. It contains some distractive elements.	The appearance of the project is quite or very poor. It contains some or many distractive elements.
<b>Creativity</b>	Use of materials is highly creative. Selection, scale and juxtaposition of elements are very appropriate.	Use of materials is quite creative. Selection, scale and juxtaposition of elements are somewhat appropriate.	Use of materials is not very creative. Selection, scale and juxtaposition of elements are not quite appropriate.	Use of materials is not creative. Selection, scale and juxtaposition of elements are inappropriate.
<b>Research</b>	The project is exemplary. It is thoroughly researched and highly informative.	The project is superior. It is well researched and informative.	The project is average. It is based on weak research but has some information content.	The project is poor. It shows little evidence of proper research and has little or no information content.
<b>Overall Impression</b>	Project is excellently presented and reflects high levels of creativity, originality, artistic skill and depth of knowledge.	Project is well presented and reflects somewhat high levels of creativity, originality, artistic skill and depth of knowledge.	Project is not very well presented and does not reflect adequate levels of creativity, originality, artistic skill and depth of knowledge.	Project is poorly presented and reflects poor levels of creativity, originality, artistic skill and depth of knowledge.